

TRIBUTE 21



Background and Description

The Felissimo Tribute 21 Plate project began in 1996 with the desire to make the dreams of children around the world come true. The plates feature designs and messages by celebrities and influential people from all walks of life, carrying wishes and inspirations for future generations.

Felissimo Plate Fund

For each plate sold, a portion of the proceeds is allocated to the "Felissimo Plate Fund." 50% of this fund is donated to UNESCO (United Nations Educational, Scientific and Cultural Organization) for a children's arts program and the other 50% is divided amongst the charities that have been selected by the individual participants of this project. Now in its ninth year, the Tribute 21 Plate series has already raised over \$650,000.



Recent Participants

This year's participants include legendary artist Robert Rauschenberg, designers Todd Oldham and Sonia Rykiel, and founder of The National Dance Institute Jacques d'Amboise. These are just a few of the many who have contributed to the Tribute 21 Plate project.



Supporting Organizations

A portion of the proceeds from the Tribute 21 Plate sales benefit charities selected by the participants of this project. Some of the chosen charities include: amfAR, The Children's Health Fund, City Harvest, Friends Without A Border and Médecins du Monde.



Purchasing Information

Tribute 21 plates are available for purchase at Felissimo Design House for \$24 each. For further information, please contact Rebecca Herman at Think PR, at 212-343-3168 or rherman@thinkpublicrelations.com; or Carly Carratura at Felissimo Design House at 212-956-4438, ext 145 or carratura@felissimo.com.

Plate designers, counterclockwise from top: Nobuyuki Araki, Jacques d'Amboise, Annie Chazottes, Robert Rauschenberg, Todd Oldham, Sonia Rykiel, Taro Manabe and Nami Adachi.



10 West 56 Street New York, NY 10019 212-247-5656 www.felissimo.com

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